



Addendum 3

REQUEST FOR PROPOSAL

<p>Implementation of a Long Distance Community Transportation Service within the Prescott and Russell Region</p>

Issue Date: June 12, 2018

*This addendum is issued to respond to inquiries from Consultants. Both the questions and answers are distributed to all Consultants by way of written addendum, without stating the source(s) of the inquiry. This addendum shall become part of the request for proposal document. **Consultants shall acknowledge reception of this addendum via email in order for the proposition to be considered.***

Questions and Answers:

(1) With respect to the Marketing Strategy Report, once the strategy is developed, what is the implementation budget for the marketing strategy? If transit operations are to start on October 1, when will the marketing begin (print and website)?

Marketing strategy will begin with the public consultations, as early as August and through our website and Facebook for the October 1st date. Our budget for the actual marketing is 50,000\$ for the first year (2018-2019).

Carole Lavigne
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